



EVENT DIRECTOR'S GUIDE

HASSLE-FREE SALES ● EVENT MARKETING ● INCREASED PROFITABILITY

MERCHONSITE.COM

ABOUT US

On-Site Express (OSE) is one of the fastest-growing custom apparel companies in the Midwest. We use our twenty-plus years of experience as we travel to different youth events selling custom apparel, made on-site. We do most of the work and YOU GET PAID! "Why?", you ask. Because like you, we understand the value youth sports bring to local communities. When we help Event Directors make more money at their events, we provide the opportunity for better programs, more inclusion, and brighter futures. Your mission is important to us, so we make sure to provide the best quality and customer service every time.

Working with OSE is a hassle-free, risk-free process that costs you absolutely nothing. Plus, we offer extremely competitive commission rates, the best product selection, and bonus services (Such as webstores, and event marketing) that you can't get anywhere else. to our event directors because we know that YOU also want to get paid!

WHAT WE OFFER

- We have a fantastic in-house design team that will help you design the perfect logo for your event. Our designers are trained to work with you to create something guaranteed to catch the eye of your participants!
- Not only will we provide your event with high-quality custom apparel, but we offer so much more. With our one-of-a-kind set-up and excellent sales reps, we will make sure that you make the most profit possible at your event!
- We offer some of the highest-paid commission payouts, and there is no waiting to get paid! We pay the week following your event.



WHY CHOOSE A CUSTOM ON-SITE APPAREL COMPANY



**Customers get exactly
what they want, how
they want it!**



**No more guessing
what sizes and styles
MIGHT sell!**



**No leftover pre-
printed products
after your event!**



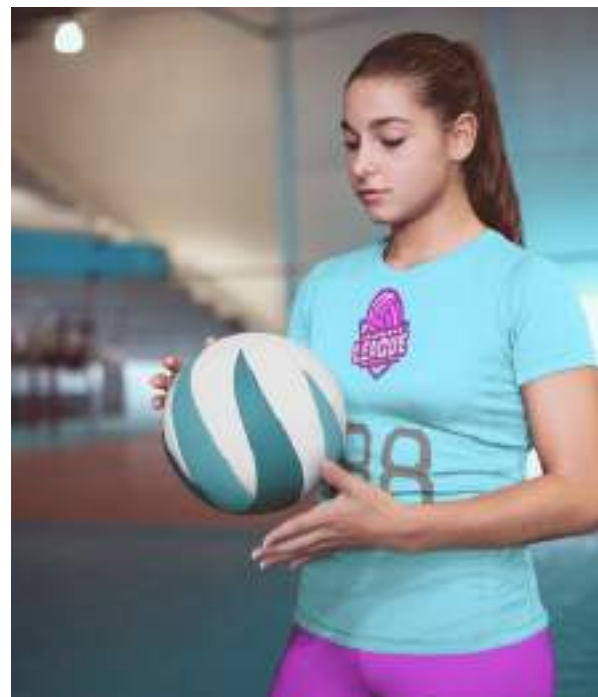
**No up-front financial
burden on your
organization!**



**No need to find
people to sell shirts!**



**We do all the work
and YOU get the
Profit!!!!**



WHY CHOOSE ON-SITE EXPRESS

WHAT SEPARATES US FROM THE OTHERS?

**We Help You Grow Your Event With Access to
Our Marketing Team (Get more Participants)**



**We Create Awesome Designs that Customers
Want to Buy (Create more Sales)**



**We Provide you Free Staff/ Volunteer Shirts
(Look more Professional)**



**We Guarantee Customer Satisfaction with Our
Professional Sales Team
(Get People talking)**



**Our Competitive Pricing and Wide Selection of
Add-ons (Increases Value of Sales)**



MORE REVENUE FOR YOU!

HOW IT WORKS



STEP ONE

Director Submits Event Information Form



STEP TWO

Our Graphics Team Will Work In Collaboration With Director To Design Event Logo



STEP THREE

Director Provides Any Additional Information That May Be Needed



STEP FOUR

OSE Sales Representatives Will Set Up And Sell Apparel At Your Event



STEP FIVE

Your Organization Gets Paid!!



STEP SIX

Re-Book ASAP To Secure Your Next Events Dates



WHAT'S YOUR MARKETING STRATEGY?

We Can Help!

Email Boost

Trust our experts to reach out to potential participants. We do the research, craft a compelling advertisement, and send out personalized emails to help you grow your event (3 free email blasts per event with agreeable lead-time).

Flyer Boost

We will create a flyer to match all email and social media assets that can be printed for a huge in-person boost during your marketing stage.

Social Media Boost

Get your event out there! We will design social media ready images for your event that participants can share and engage with across different platforms!

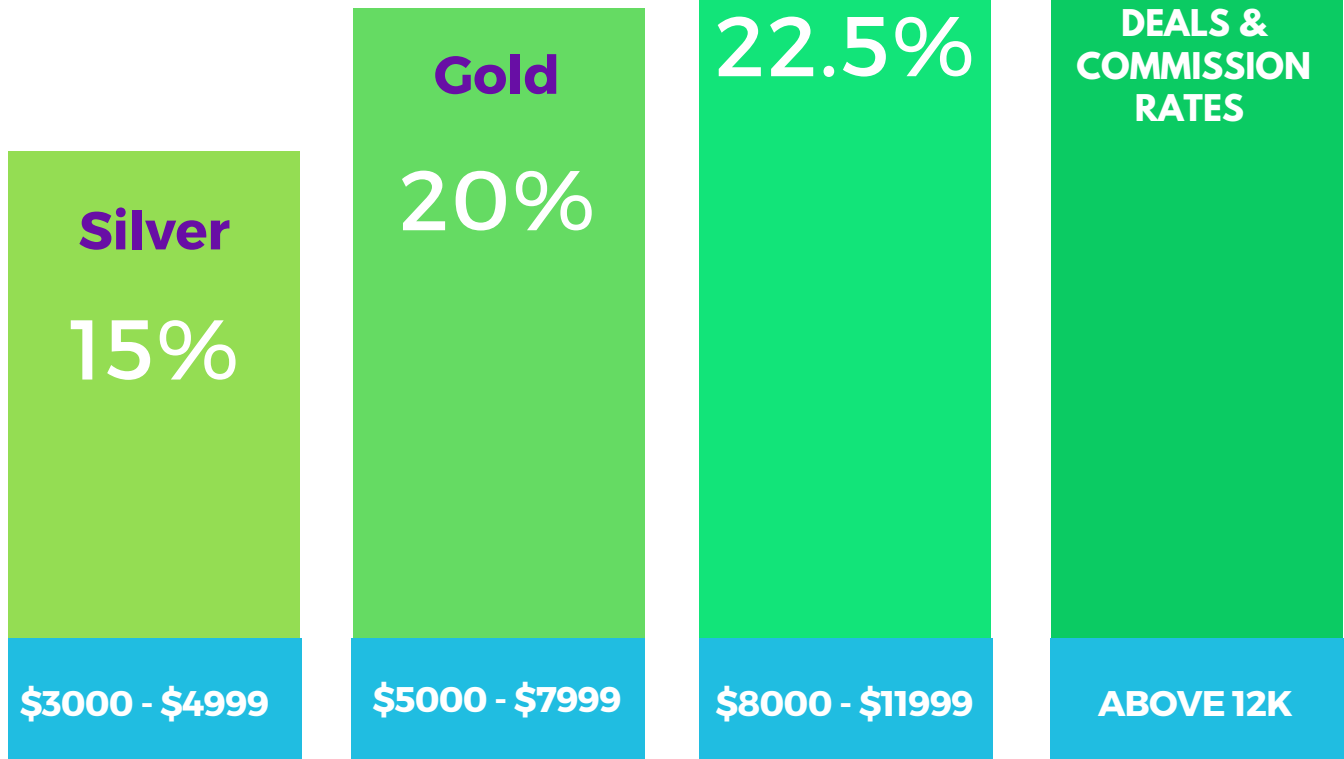
WE WANT TO HELP YOU GROW YOUR EVENT!

Work one-on-one with our expert marketing team to promote your event.

Visit [MERCHONSITE.COM/PROMO](https://merchonsite.com/promo) to get started today!

EVENT COMMISSIONS

THE MORE WE SELL, THE MORE YOU MAKE!



EXTRA BENIFITS OF SIGNING A MULTI-YEAR CONTRACT

- Protects availability for all your future events
- Locks in a higher commission rates
- Extends FREE access to our marketing team for the length of the contract
- Continued access to our graphics department for FREE artwork on spirit wear, team apparel, uniforms, and promotional items
- Guaranteed FREE shipping on all orders placed during the length of your contract
- FREE Staff/volunteer shirts
 - On-Site Express wants to hook you up with Free Staff shirts for your event. Get your event logo on the front, and either "staff" or "volunteer" on the back of a solid-colored T-shirt of your choice. All we need from you is to go to the following link: www.MerchOnSite.com/PreBooking and fill out our pre-booking form. Once this is completed, you are qualified for the Free Staff Shirts and an OSE representative will be in contact with you to complete the booking process.

SHOW US YOUR CURRENT CONTRACT AND WE'LL BEAT IT!



DIRECTOR'S CHECKLIST:

- ☒ Choose On-Site Express as your on-site apparel vendor
- ☐ Pre-booking at www.merchonsite.com/prebooking
- ☐ Sign and submit a finalized event or multi-event agreement
- ☐ Work with us to design your event logo(s), Approve the final design proof(s) 3 weeks prior to your event
- ☐ Promote your event on your social media, webpage, and any other sources that will connect you with coaches and participants
- ☐ Include the provided On-Site Express advertisements in your event program
- ☐ Submit any additional information that may be needed (1 Week Prior to event)
- ☐ Designate a location for us to set up our kiosk ~ Must be in a high traffic area with access to power outlets
- ☐ Provide three 6-8 foot tables and 2 chairs prior to our arrival
- ☐ Announce the kiosk location and sales hours throughout the event
- ☐ SIT BACK, RELAX, GET PAID!
- ☐ RE-BOOK WITH US ASAP TO SECURE US FOR YOUR NEXT EVENT

SPECIAL OFFERS

BUY ONE GET ONE \$10 OFF

Satisfying each customer is our top priority, which is why we offer our buy one get one \$10 off deal. This makes our apparel even more affordable than other leading on-site apparel companies.

In addition, \$10 off also keeps our customers happy which makes our sales higher. Higher sales equal a higher commission percentage meaning your organization is making more and more profit.

**CUSTOMERS
ARE 75% MORE
LIKELY TO
PURCHASE A
CUSTOMIZED
ITEM**

FREE STAFF/VOLUNTEER SHIRTS

Who doesn't like FREE?

We know that it is important for your team to stand out at your event, which is why we offer free shirts for every event!

Ask one of our team members how many shirts your event qualifies for. Not only do we offer free shirts, but if you need extra shirts we can provide those for only \$5-\$7 per shirt.



YOUR LOGO

OUR GRAPHICS TEAM WILL WORK WITH YOU TO DESIGN THE PERFECT LOGO. YOU'LL DOUBLE-CHECK THE SPELLING AND DATES AND WE BEGIN PRODUCING YOUR AMAZING ARTWORK.

Contact

An On-Site Rep will contact you for ideas and details to design your logo.

Proof

You will receive an artwork proof of your design. Any alterations can be made at this time

Production

We begin the printing process.

Approval

You will get a final draft of the artwork for approval. Once approved, no more alterations can be made.



STANDARD CUSTOMIZATION OPTIONS

Front Options



Standard Front



Crest Logo



Rhinstones

Back Options



Team Roster



Roster + Topper



Roster + Name



Name + Number



Topper + Number



Name



Number



3 Stack



Silhouette

Sleeves, Pockets & More



Short Sleeve



Long Sleeves



Hood

Sport Specific Custom Prints



Places & Positions

PRICING GUIDE



Short Sleeve

<i>Solid</i>	\$22
<i>Tie-Dye</i>	\$28
<i>Performance</i>	\$35



Long Sleeve

<i>Solid</i>	\$30
<i>Tie-Dye</i>	\$35
<i>Performance</i>	\$38



Hoodies

<i>Solid</i>	\$50
<i>Tie-Dye</i>	\$58
<i>Performance</i>	\$65

Customization Options



Roster \$8

23

8" Numbers \$8

SMITH

2" Player Name \$10



Short Sleeve



Header



Long Sleeve



Rhinestones

1st Place
Places

SETTER FORWARD
Positions

Extras \$5

BOGO

EVERY CUSTOMER, EVERY SALE!

WE'RE HERE TO MAKE EVERY SHIRT ONE-OF-A-KIND, BUT MORE IMPORTANTLY, WE WANT EACH CUSTOMER TO LEAVE WITH A SHIRT THAT IS AS SPECIAL AND UNIQUE AS THEY ARE! IT IS FOR THIS REASON THAT ON-SITE EXPRESS IS THE ONLY CUSTOM ON-SITE COMPANY TO OFFER A BUY ONE-GET ONE \$10 OFF DEAL.

BUY 1 GET 1

SALE
\$10 OFF
SALE

YOUR ONE-STOP-SHOP!

- We can meet all your team's apparel needs from t-shirts to uniforms.
- We carry medals, banners, yard signs, and all the most popular swag items. You can do less work and get the best price!
- We offer free WebStores to help you fundraise and sell your team apparel.



Swag



Awards



Giveaways

PROMOTIONAL PRODUCTS

WE CAN DO IT ALL!

We not only print shirts at your event, but we can help you with giveaway items or custom products such as tumblers and towels. We can also design and print signs and banners for you to use at your event- highlight your senior members or create fun photo backdrops. We're here to help you host your very best event.



Banners and Signs

iDesignables

CAPTURED CREATIONS



- BAG TAGS ARE MADE OF DURABLE LIGHT WEIGHT ALUMINUM AND INCLUDE ATTACHMENT LOOP
- HUNDREDS OF UNIQUE DESIGNS TO CHOOSE FROM
- ALL BAG TAGS CAN BE CUSTOMIZED WITH TEXT OR PHOTOS ON-SITE
- BAG TAGS CAN BE CUSTOM DESIGNED AND ORDERED IN BULK WITH LOGOS, TEAM PHOTOS, AND MORE
- BAG TAGS ARE ONLY \$12 PER TAG CUSTOMIZATION IS AN ADDITIONAL \$3

www.idesignables.com

10%
COMMISSION
ON BAG TAGS



TEAM APPAREL & FAN GEAR

1

WE BUILD YOUR WEBSTORE

2

YOU SET YOUR PROFIT MARGINS

3

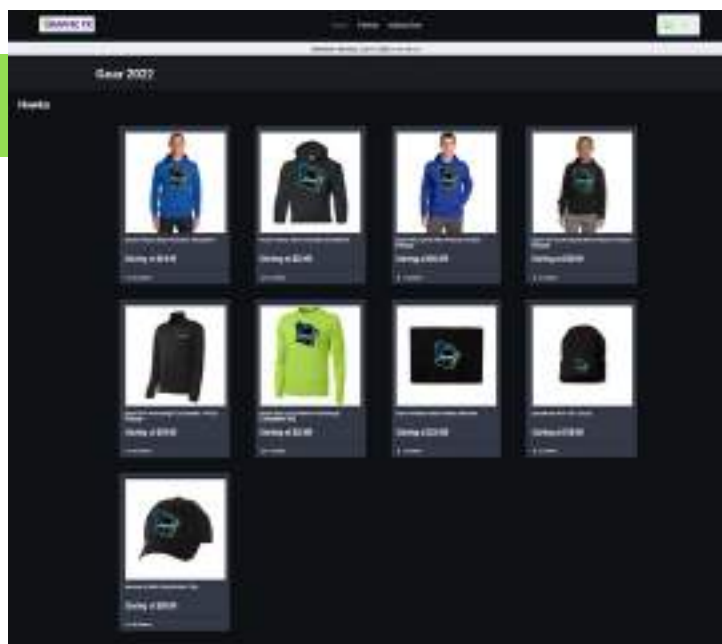
CUSTOMERS SHOP AT THEIR LEISURE

Are you looking for an easy and affordable way to raise money for your organization? Let us help you with a FREE WebStore. All WebStores run for 2 weeks. After closing the store, we will print and ship all items directly to the customer. We then cut you a check for the profits made from the store! We make it super easy for your organization to sell branded apparel and make a profit. Ask your On-Site representative how to get started today.

TEAM APPAREL

When we say we're your one-stop-shop, that is exactly what we mean! Not only do we offer on-site apparel at your events, but we can also outfit your team(s) with custom uniforms and warm-ups.

No matter your style we have an option you'll love. With fast turnaround times and superior customer service, On-Site Express is your best option for youth sports apparel.



Book NOW before our schedule fills up!!



Tie Dye



Performance

Solids



VARIETY

**SPECIALTY
ITEMS
AVAILABLE
UPON REQUEST!**

STYLE



Long Sleeve



Hoodies



Short Sleeve

IDEA GALLERY



For more inspiration and ideas visit merchonsite.com

WHAT PEOPLE SAY



Jamie's team at On-Site Express and Graphic FX have done a great job at our hosted swim meets. They provide great customer service and quality products that our kids really enjoy. They did our conference championship meet and the kids loved their meet designs and many options.

- David Stephens



They have so many great options to customize shirts and hoodies. All their apparel is high-quality stuff and the t-shirts are all really soft. The end product makes for a great souvenir.

- Kirstie Smith



I was very pleased with this company. The staff was very professional and reliable. The products sold at my basketball tournament were very high quality. I highly recommend their products and services...All event coordinators, Contact Jamie Hashman, she is truly wonderful to work with.

- Donald McGuirt



Great job and great customer service! The gentleman got me my merchandise right away since I was volunteering at the meet and I didn't have much time to come back.

- May Rockin' Races, Duneland Swim Club



Your kindness was refreshing. Loved the personalized service! Awesome people, awesome company 😊.

- Reebok World Championships, Kids & Families in Need

**WORKING
TOGETHER
MAKES YOUR
EVENT BIGGER
AND BETTER!**



855.987.4478

MerchOnSite.com

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